



SPONSOR OPPORTUNITY

- Increase your visibility in our community and outside the Sarasota, FL area.
- Partner with us to market, brand and grow your business within our local community.
- Interact with our audience during this two-day event.
- Our demographic ages are 25 to 70+, college educated, 75K – 100k in earnings.
- A great opportunity to showcase new products.

www.suncoastbluesfestival.com or

941-758-7585



SARASOTA HAS THE BLUES

The Suncoast Blues Festival Returns For The Third Year

The 3rd Annual Suncoast Blues Festival will be held Friday & Saturday, January 27 & 28, 2017 at the Sarasota Fairgrounds, 3000 Ringling Blvd., Sarasota, FL 34237. The exciting and diverse lineup this year includes, on Friday: **Balkun Brothers, Jordan Patterson** and **Chris Duarte**. On Saturday, **Tommy Z, Charles Wilson, Annika Chambers, Studebaker John, Dwayne Dopsie & the Zydeco Hellraisers** and **Selwyn Birchwood**.

The Suncoast Blues Festival is produced by Paul Benjamin, Blues Booking Agent, Founder of the highly successful North Atlantic Blues Festival, and Chairman of the Board of the Blues Foundation; and Greg Herndon, President and Owner of Mojoe Productions, Inc., an interstate all event production company which supplies sound, stage and lighting for countless events all over the eastern USA. Between the two partners, there is over 75 years of combined experience in the entertainment industry and festival production and are paid consultants at various festivals throughout the year.

“..Much like acts such as Led Zeppelin, who were famous early on for taking the energy from their live shows directly into the studio with them, the **Balkun Brothers** managed to bottle up that same energy in a much bluesier format here. It’s blues in the way The Black Crowes, Allman Brothers, or Gov’t Mule are the blues...” -LonesomeNoise.com; “Blessed with a voice that many performers would die for, **Jordan Patterson** has the wit and personality that guarantee him success. This man is a class performer and a



major star in the making.”– Blueprint Magazine; Chris Duarte, playing passionate, intense blues-psychedelia/jam jazz guitar that is upfront and in your face; Tommy Z "Debuts on Billboard Blues Top 10 Album Chart & #1 Blues-Rock Album Chart (RMR) with a #1 Blues Rock Song #1 Best Seller on Amazon's Electric Blues Guitar Chart , Top 10 on iTunes Blues Charts! Plus Living Blues Top 25 Radio Chart and much more; **Charles Wilson's** music is as timeless as James Carr, Johnny Adams and Al Green oozing soul and blues and has the bloodline and the talent to deserve his title as “The Crown Prince of Soul”; 2015 Blues Music Award Nominee **Annika Chambers**, performing soulful, heartwarming and ground stomping tunes; "His raw amplified canonical work recalls past masters like Little Walter and Big Walter Horton, while his slide guitar style is descended from the styles of Elmore James and Hound Dog Taylor. On top of that **Stuebaker John** is a powerful vocalist and talented songwriter..."-Chicago Tribune; **Dwayne Dopsie & The Zydeco Hellraisers**, “America’s Hottest Accordion” winner, plays a unique, high energy style of zydeco. "Dwayne takes the instruments and traditions of zydeco to new levels infusing blues, soul and funk with a driving rub-board rhythm. The Zydeco Hellraisers’ sound is relentless, pulsating and funky, easily appealing to fans of all genres.” – Toledo City Paper; **Selwyn Birchwood**, Winner of the 2013 IBC Award; winner of the Albert King Guitarist of the Year Award and winner of the 2013 coveted BMA for B.B. King Entertainer Of The Year, "A powerhouse player and emotive performer...his band, his material and both his skilled guitaring and soulful vocals are the essence of fully-formed. **Birchwood** is a major player. Highly recommended." --Rolling Stone

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Our Charity Recipient

We are proud to announce that Family Promise of Sarasota, a 501(c)3, is our charity recipient to help families with minor children who have lost their housing.

Family Promise Sarasota provides shelter, meals, basic needs (clothing, toiletries, and personal items), case management, referrals and resources.

Families are the FASTEST GROWING population of the displaced. In 2010, the homeless family population increased by 9%, and currently displaced families are 41% of the entire homeless population. In SARASOTA County, there are over 1200 homeless students enrolled in our school system THIS year. (that does not include children under age 5) These children need a CHANCE for a stable childhood. We want to help.

Family Promise Sarasota provides them with a safe place to be, and a chance to save their money while normal living expenses are covered, in order to get BACK into their own housing again.

Please join with us to help provide a solution for this growing epidemic. A portion of the proceeds from ticket and sponsorships will go to Family Promise Sarasota to help fund this amazing organization.

For more information, please feel free to contact them:

Family Promise of Sarasota
P O Box 48199
Sarasota, FL 34230
941-952-1800

www.familypromisesarasota.org

www.suncoastbluesfestival.com



Presenting Suncoast Blues Sponsor – Textmaxx Pro & Paymaxx Pro

10 Reserved Seating Tickets

10 General Admission Tickets

10 T-shirts

Logo on all printed materials as Suncoast Blues Presenting Sponsor

10'x10' booth space at event

Inclusion on banner as Presenting Sponsor on stage

Sponsor stage announcements

Logo on website as Presenting Sponsor with link to your page

Included in all radio & social media marketing promotions

Sponsor Tent for the **10 Reserved Seating Ticket Holders Only** – Enjoy a meal by our Sponsor:
Goodfella's Café & Winery on Saturday afternoon

Blues Business Sponsor - \$2,500.00:

6 Reserved Seating Tickets

6 General Admission Tickets

6 T-shirts

Logo on all printed materials as Blues Business Sponsor

10'x10' booth space at event



Inclusion on banner as a Blues Buddy Sponsor on stage

Sponsor stage announcements

Logo on website as a Blues Buddy Sponsor with link to your page

Included in all radio & social media marketing promotions

Sponsor Tent for the 6 **Reserved Seating Ticket Holders Only** – Enjoy a meal by our Sponsor:
Goodfella's Café & Winery on Saturday afternoon

Blues Circle Sponsor - \$1,500.00:

4 -Reserved Seating Tickets

4 General Admission Tickets

4 T-shirts

Logo on all printed materials at Blues Circle Sponsor

Inclusion on banner as a Blues Circle Sponsor near stage

10'x10' booth space at event

Sponsor stage announcements

Logo on website as a Blues Circle Sponsor with link to your page

Included in all radio & social medial marketing promotions

Sponsor Tent for the 4 **Reserved Seating Ticket Holders Only** – Enjoy a meal by our Sponsor:
Goodfella's Café & Winery on Saturday afternoon



Blues Friend Sponsor - \$500.00:

4 General Admission Tickets

4 T-shirts

Inclusion on banner as Blues Friend Sponsor near stage

Sponsor stage announcements

Logo on website as a Blues Friend Sponsor with link to your page

Included in all social media marketing promotions

Blues Individual Sponsor - \$250.00:

2 General Admission Tickets

2 T-shirts

Sponsor stage announcements

Included in all social media marketing promotions

CUSTOMIZED SPONSOR PACKAGES AVAILABLE—Just Ask!



Sponsorship Form

Company Name: _____

Address: _____

Email: _____

Contact Name: _____

Phone: _____ Website: _____

SPONSORSHIP LEVEL:

- Presenting Suncoast Blues Stage Sponsor – NOT AVAILABLE – Textmaxx Pro & Paymaxx Pro**
- Blues Business Sponsor - \$2,500.00
- Blues Circle Sponsor - \$1,500.00
- Blues Friend Sponsor - \$500.00
- Blues Individual Sponsor - \$250.00
- Customized Sponsor Package

Accepted and Agreed:

Date: _____

Signature

Print

Please make check payable to:
GPS Festival Productions
P O Box 21218
Bradenton, FL 34204

Questions? Roseanne Herndon 941.758.7585
or
roseanne@mojoe productions.com